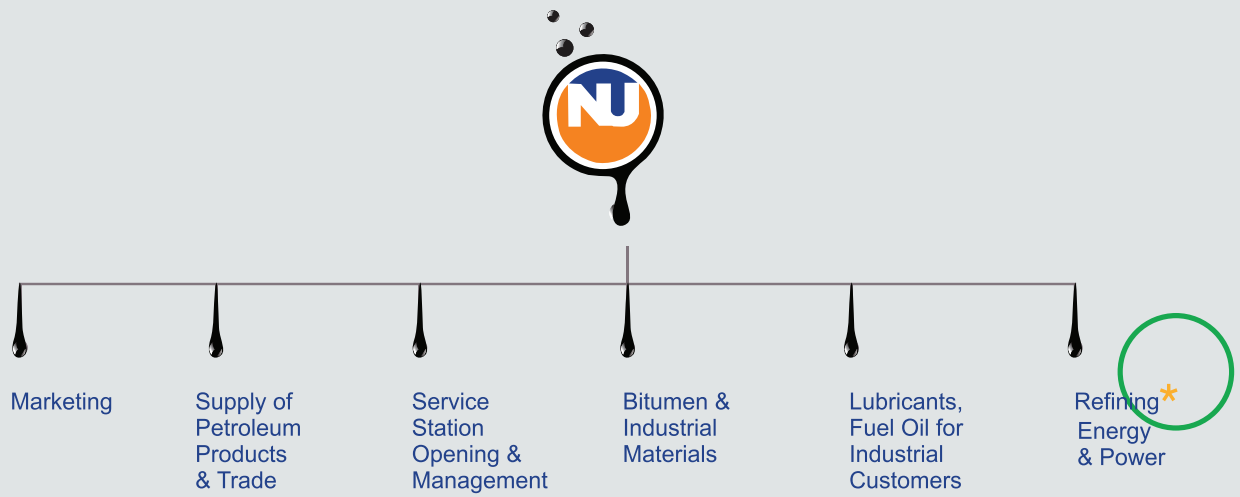




We go an extra mile

# COMPANY PROFILE





NU has consolidated all its affiliates and subsidiary companies and is gearing to become an integrated energy group.

\*NU is currently exploring opportunities in this sector:

We deliver petroleum products to consumers and factories through our dealers. By utilizing our knowledge accumulated over years and reflecting the market's latest trends



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# INTRODUCTION



**Nuron** and it's sister company **MMC Energy** have, within a decade of their incorporations, risen from infancy to compete with oil industry giants in the East African Region as evident with the volume and nature of business the company handles.

## History

**Nuron** was incorporated and started operation in 2018. **Nuron** is licensed by the Energy Regulation Commission(ERC) to import and distribute petroleum products in the country and other neighboring countries. **NU** has long term agreements with Kenya Petroleum Refineries Ltd, (KPRL) and Kenya Pipeline Company (KPC) for use of their facilities.

The company markets and distributes white petroleum products - Premium, Regular, Diesel and Kerosene - Bulk Liquefied Petroleum Gas, Fuel Oil, Bitumen and now Lubricants to complete the product range.

The retail network has expanded to stand at over ten stations in Kenya, and the expansion continues. In the consumers front the commercial customers' portfolio has increased both locally and in the region. In addition the company has recently doubled in the trading business including participating in the Open Tender System (OTS) in Kenya with excellent results and performance.

## Nuron Today

**Nuron** has invested heavily in high quality human resources whom are also trained to ensure that they are on top of the business. **Nuron** is a niche operator trading on generic petroleum products differentiated by very close relationship with customers and partners.





## MISSION

To be among the top best performing petroleum products marketing companies in East and Central Africa.

## VISION

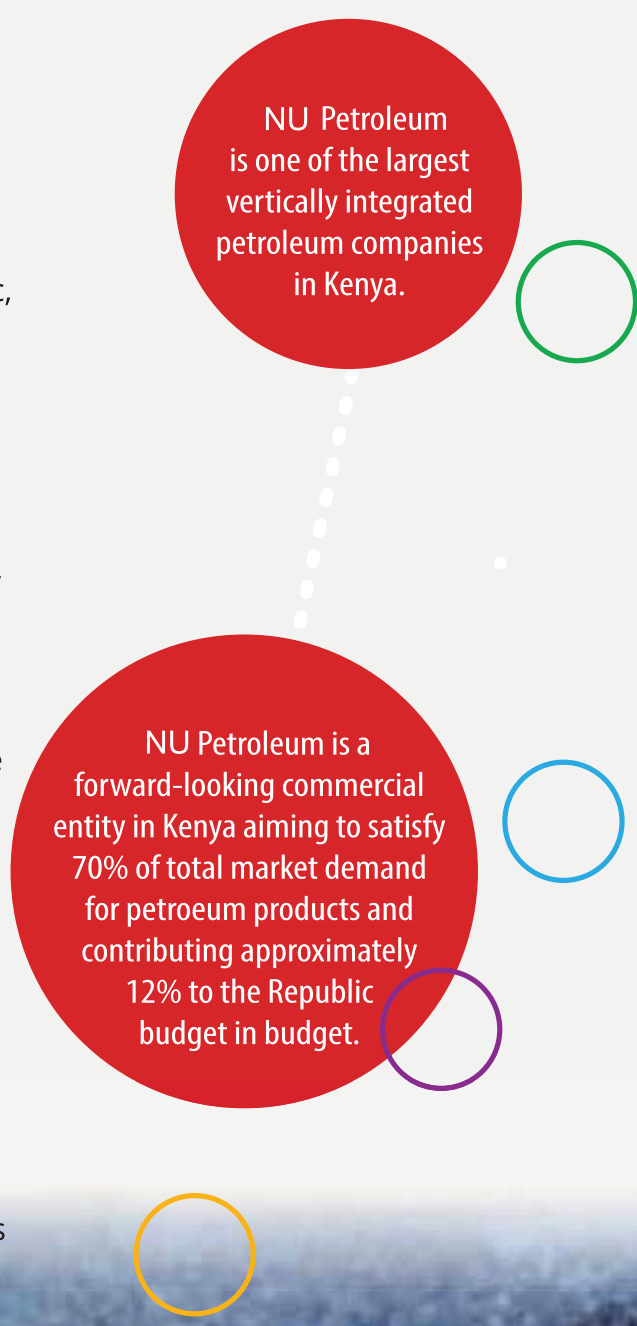
To be a regional provider and distributor of quality petroleum products meeting and exceeding stakeholder's expectations through outstanding customer service delivery with great regard to the environment.

# SERVICE EXCELLENCE

We have built a strong reputation as a dynamic, progressive and ethical petroleum company, which places the highest priority on our customers, and the sustainability of our business, society and the environment. As the downstream subsidiary of international petroleum products producers, our business encompasses research, marketing and sales of petroleum products in Kenya and beyond. Our distinctive NU brand reflects the values of professionalism and customer focus which are embedded in our corporate culture. To achieve our corporate mission, we invest in marketing and refining channels that are secure, sustainable, profitable and internationally diversified and we constantly seek opportunities to maintain our established businesses by entering into strategic alliances that strengthen our operations.

We are also taking significant steps to build a strong presence in this Eastern African region that offers vast opportunities for expansion. As a reliable and trusted business partner with local and international oil companies, we are investing in ambitious joint venture projects to establish new refining and marketing operations.

We are committed to undertake all our activities fairly, honestly and transparently, in order to conduct our business in an ethical manner. We have a policy of zero tolerance to any activity that would prevent us from achieving the very highest standards of business integrity.



NU Petroleum is one of the largest vertically integrated petroleum companies in Kenya.

NU Petroleum is a forward-looking commercial entity in Kenya aiming to satisfy 70% of total market demand for petroleum products and contributing approximately 12% to the Republic budget in budget.

## Values our employees promote:

### EXPERTISE

Gaining up-to-date knowledge with the goal of constant professional development, and the ability to implement it in an actual business processes

### POSITIVISM AND COOPERATION

Readiness to participate in multifunctional groups and projects, eagerness to meet demands of colleagues from other units of the company, willingness to exchange information, ability to work

### INITIATIVE AND RESPONSIBILITY

Finding and suggesting new solutions both in the working environment, and in the sphere of company interests

### COLLECTIVE RESULTS

Collective effort in achieving a visible and meaningful result, a desire to succeed and provide each other with needed assistance





**PRODUCTS  
& SERVICES**



# BRAND ESSENCE Our Business

**When it comes to the right fuel, come to us!**



*We distribute a complete range of quality petroleum products, which are among the safest and most respectful of the environment.*

We are able to stabilize fuel availability by sourcing product from a large pool of suppliers. Our ability to aggregate volumes from around the world mitigates market volatility risk, which gives our customers access to reliable supply via a single point of contact. We take full responsibility for the products we trade and proactively work to ensure satisfaction for our clients on both sides of the deal. Buyers can be confident of receiving specified quality and sellers are assisted, where necessary, in improving specifications.

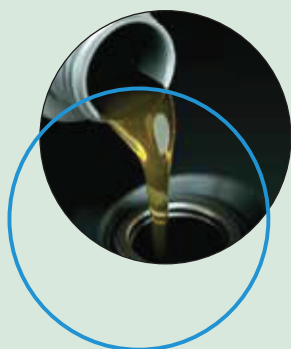
## **Our petroleum products include:**

- 1 Supply of Petroleum Products to our Dealers Fuel oil - Petrol & Diesel
- 2 Service Station Opening and Management Support
- 3 Bunker, Lubricants and Overseas BusinessFuel Oil Sales for Industrial Customers New Business
- 4 Lubricants for all types of vehicles
- 5 Industrial and synthetic oils
- 6 Hydraulic oils and circulation lubrication fluids
- 7 Finding and acquiring suitable sites for new service stations.
- 8 Analyzing plans for opening a new service station
- 9 Constructing service stations.





## FUEL OIL SALES for Industrial Customers




*Contributing to customers' business activities and the development of society with a stable supply of fuel*

Utilizing Nuron long history of delivering a stable supply of fuel oil and its credibility, we continue to provide a stable supply of fuel oil to some major industrial customers. Along with acting promptly and appropriately to daily changes in supply and demand, we will continue to make the best proposals and solutions that not only leverage our domestic procurement and supply networks but also use the comprehensive strength and networks of the Nuron so as to contribute to the development of customers' business and support the backbone of the Kenyan economy

### Automobile Lubricant Business

Our automobile lubricant business provides engine oil, ATF and other products essential to automobiles at around 1,000 service stations, car dealers and workshops throughout Kenya. In order to expand sales of lubricants for various types of vehicles, we are using our specialist knowledge to analyze end-user markets and generate sales strategies with automobile and petroleum companies, and execute sales activities that are embedded within the market.





NU Petroleum is capable of supplying you Bitumen in various ways, according to your request. We have modern facilities to perform all the operations of drumming from the filling of empty drums to the storage of filled ones.

NU Petroleum is committed to provide a safe working environment and environmentally-friendly products, to expand production activities, and to take high-risk measures and make necessary changes to fulfill its goals.



# BITUMEN

## Comprehensive “road-construction” support



*In addition to asphalt, we also sell materials required by asphalt mixture plant, for road construction and maintenance, and so forth*

### Industrial Materials Business

We provide comprehensive sales and support in the arena of road materials, from providing fuel oil to asphalt mixture plant and other general industrial users, to providing additives used for asphalt recycling, and additives (SBS, SBR) for modified asphalt used in high-performance pavement such as highways. Our ability to provide a stable supply of products that meet the various needs enables us to support infrastructural development.

We provide our dealer with the following supports:

- Service Station Opening and Management Support.
- Comprehensive and continuous support to dealers.

We deliver petroleum products to consumers and factories through our dealers. By utilizing our knowledge accumulated over years and reflecting the market's latest trends.





# BITUMEN



**Nuron** committed to deliver sustainable excellence in the company's output and performance by focusing on the following: - Manufacturing and supplying different grades of bitumen and services that satisfy the needs of our customers – increase in quality and quantity of bitumen products – Constantly achieving operational excellence – Leading **NU** into producing more useful products from the residue – exporting of **NU** products to foreign countries adapting them to international standards – Utilizing modern global knowledge and technology. We laboriously try to achieve our goals by recruiting a group of qualified, dynamic, innovative, and customer-oriented human resources. We believe that by working together, we will be one of the leading groups in bitumen and heavy oil industry in the Middle East Africa.

## Bitumen Production Unit

Bitumen production unit of **NU** Petroleum, under Bitbiz FZE, is located at Hamriya Free Zone,

located 15 kms from Nairobi City centre in Baba Dogo Industrial Park. The production of high-quality bitumen and fast delivery of exported bitumen products, based on the location of refinery, are among the advantages of this unit.

**NU** Petroleum Kenya company is committed to provide a safe working environment and environmentally-friendly products, to expand production activities, and to take high-risk measures and make necessary changes to fulfill its goals.

## Transportation and Logistic Services

Logistics involves the delivery of products or services for the client with assured quality and quantity in oil and bitumen industry both the suppliers and consumers face with logistical challenges of these products and with relating to every customer has different needs.

We believe that – through our dedication, experience and professional attitude – we are able to offer optimal solutions, tailor-made to the challenges of our customers.

**Nuron** will make your trading and exportation easier by always being one step ahead in managing and optimizing your entire supply chain. Every way we can. Whether you are global or local, asset or non -asset based, move shipments by air, ocean, ground or any combination. In between, the challenge for transportation and logistics service providers is to offer differentiated service at a competitive price.

**NU** is a specialist in composing tailor made solutions for your transportation and Logistic needs. A total transportation package, with personalized service at competitive rates. For international freight forwarding by sea, air and road including warehousing and distribution, customs declarations (import, export and transit) and supply chain management and reverse logistics. Our range of services aims on all facets within the supply chain, which contains organizing physical transportation, maintain information management and developing integral logistic concepts.

# Bitumen Packaging

**Nuron** is capable of supplying you Bitumen in various ways, according to your request. We have modern facilities to perform all the operations of drumming from the filling of empty drums to the storage of filled ones. Quality control progress is done for every drum to prevent contamination and leads to quality assurance of **Nuron** products. We carry out drumming services on various scales like 150-kilogram, 180-kilogram and 200- kilogram drums as well as standard filling. We handle non-hazardous petrochemical liquids (such as bitumen, Base Oil, Paraffin Oil, etc.) and perform sampling and filtering of chemicals where necessary. We will also label your packaging if required. Other provided bitumen packaging.

Methods include:

- Polybags and Jumbo Bags (Bitubags)
- Flexi tanks
- Bitutainers.

**Poly-Bag/Jumbo Bag (Bitubags):** Bitubags and Jumbo Bags can be a cost efficient solution to alternate for Bitumen drums. Bitubags can be in two types: 1000 kg and 300 kg The 300 kg Bitubags contain a two-layer cover, which the first tears up and the second burns and melts in the destination tanker.

**Flexi tank:** Flexi tank is specially designed for bulk liquid cargo with high filling temperature like liquid bitumen/asphalt; it is suitable for all kinds of liquid road bitumen, liquid chemicals with high filling temperature **Bitutainer:** 20-feet containers used for the transportation of bitumen are called bitutainer. These containers have two layers, and bitumen gets stored in the inner layer and hot oil in the outer one.

***The Road To Success is Always Under Construction, Don't Worry. We Supply You BITUMEN To Do IT!***



# Company Details

<b>Name:</b>	Nuron	<b>Co. reg:</b> PVT-EYUBX5Q7
<b>Date Incorporated:</b>	2021	
<b>Company Management:</b>	<ol style="list-style-type: none"><li>1. Board Chairman: Dr. Steve Mogere</li><li>2. Directors Finance &amp; Administration: Edin Mohamed</li><li>3. Directors Technical: Nyakobo Nyaribo</li><li>4. Operations Manager: Omboi Oirere</li><li>5. Administration Manager: Roba Doko</li></ol>	
<b>Headquarter - Nairobi Office:</b>	Flamingo Towers, 4th Floor Mara road, Upperhill, Nairobi	
<b>Mombasa Branch Office:</b>	Apt 3, Ndovu Rd, Off Links Rd. Nyali – Mombasa	
<b>Postal Address:</b>	P.O. Box 14240 – 00100, Nairobi, Kenya	
<b>Telephone Contact:</b>	Tel: 07 22 619 788	
<b>E-mail:</b>	<a href="http://www.nuron.co.ke">www.nuron.co.ke</a> <a href="mailto:snmogere@icloud.com">snmogere@icloud.com</a>	
<b>RN No:</b>	P052053773C	
<b>Products:</b>	Fuels, Oils & Lubricants, Bitumen, Cutback and Emulsions	
<b>Happy Customers:</b>	<ol style="list-style-type: none"><li>1. Fujita Corporation/Mitsubishi Corporation Consortium</li><li>2. China Civil and Engineering Corporation (CCECC)</li><li>3. Maranda Concrete Limited</li><li>4. Sino Hydro Corporation</li><li>5. China State Corporation</li><li>6. SS Mehta Construction</li><li>7. Intex Construction Ltd</li><li>8. BAC Engineering</li><li>9. Sufuri/Katahira &amp; International Engineering</li></ol>	

# CONTACT



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[www.nuron.co.ke](http://www.nuron.co.ke)

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DESIGN



[www.obakunta.co.ke](http://www.obakunta.co.ke)